

Introducing CABO Cash!

Referrals | Rewards Recognition



Referrals

What is CABO Cash?

It's a way you can earn monetary credits, which can be used just like cash for CABO events, membership dues and marketing opportunities. All things CABO!

How can I receive CABO Cash?

It's simple - just refer new business members!

- For the first 10 businesses you refer receive \$15 per business (\$150 value)
- For the next 10 businesses you refer receive \$30 per business (\$300 value)
- To be eligible for CABO Cash a member must be in good standing and will receive the \$15 cash certificates as each business officially joins as a member.

*Our goal is to be the fastest growing LGBT Chamber nationally!
Help us reach our goal and get rewarded in the process.*

Rewards

You can redeem your CABO cash in a variety of ways ...

- Attend events for free or offer to bring a friend and pay for them
- Use it toward your CABO Membership dues
- Place an ad in the annual CABO printed directory
- Apply it towards online newsletter advertising
- Credit toward a member-to-member email blast
- Sponsorship opportunities for events including the business expo

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Recognition

CABO Cash is a great way to market your business!

- At each monthly membership meeting, CABO Cash recipients will be given their rewards at the front of the room.
- If a member refers at least 20 new members in a quarter (Jan-Mar, Apr-Jun, Jul-Sep, Oct-Dec) they will have their logo printed on the back of the CABO Cash to be distributed for the next quarter.
- The top 3 referring members will be recognized each quarter at the CABO monthly meetings and in the CABO newsletter.
- The top 3 referring members for the entire year will be recognized at the 2011 CABO Business and Leadership Awards and will have the opportunity to briefly address the group.

Disclaimers:

- CABO Cash cannot be used for purchase of food or beverages at events.
- It can only be credited for the face value and no actual cash will be exchanged for it.
- Only members in good standing (current on their membership dues) will be eligible to receive CABO Cash.
- CABO Cash will only be distributed once a new member has fully completed and paid for a membership.
- CABO Cash will not be awarded for renewing members.
- Keeping track of CABO Cash is the full responsibility of the recipient. CABO will NOT keep track of credits. If you lose it, you can't use it!