



## 2011 Membership Levels

### Bronze Member - \$195

#### 1-5 employees

This membership is for sole proprietors, independent agents, professionals and small businesses with 5 or less employees that can benefit from business referrals, marketing opportunities and other CABO benefits.

#### Business Benefits

- Bronze listing in the CABO online member directory;
- Bronze listing in the CABO printed member directory;
  - Additional advertising available;
- Display marketing and promotional materials on the member marketing table at events;
- Advertising in the online CABO newsletter (published 4x per year) is available;
- Opportunity to be a Raffle Sponsor at the monthly Business OUTReach events;
- Opportunity to be an Event Sponsor at the monthly Breakfast Networking events;

#### Discounts

- Member pricing to all CABO events;
- Receive discounted pricing on member provided services;
- Ability to offer discounted services to members that are promoted by CABO to the membership;
  - Additional member-to-member e-mail advertising available;
- Discounts to national chains via the NGLCC (Kimpton Hotels, American Airlines, UPS, Office Depot, Constant Contact, etc.)

#### National Chamber Benefits

- Discount on NGLCC LGBT Supplier Diversity Certification fee – certify your business as an LGBT Business Enterprise for contracting opportunities with America's top corporations (application and qualifications apply)
- National Membership in the National Gay & Lesbian Chamber of Commerce with all associated benefits, including a full listing on the NGLCC's online membership directory, subscription to the NGLCC's BIZ e-newsletter, discounted tickets to NGLCC events and programs, and membership purchasing discounts

#### Other

- Business referrals from fellow CABO members;
- Ability to use the CABO logo on your website and printed materials;
- Develop your leadership skills by volunteering on a CABO committee;



## 2011 Membership Levels

### Corporate Silver Member - \$575

6-50 employees

This membership is designed for small to medium sized corporations and businesses that wish to maximize business development and marketing opportunities.

Benefits include **Bronze** membership plus:

#### Business Benefits

- Corporate Silver listing in the CABO online member directory;
- Corporate Silver listing in the CABO printed member directory;
- Complimentary business card sized ad in printed member directory;
- Discounted expo table space at annual anniversary event.

### Corporate Gold Member - \$850

51+ employees

This membership is designed for medium to large corporations and businesses that wish to enhance their brand recognition and exposure through business development and additional marketing opportunities.

Benefits include **Bronze** membership plus:

#### Business Benefits

- Your logo rotating on the top right corner of the CABO website;
- Corporate Gold listing in the CABO online member directory;
- Corporate Gold listing in the CABO printed member directory;
- Complimentary half page sized ad in printed member directory;
- Complimentary Member-to-Member e-mail blast included;
- Discounted expo table space at annual anniversary event.



## 2011 Membership Levels

### Non-Profit Member - \$140

This membership is designed specifically for non-profits holding a 501c3 status.

Benefits include **Bronze** membership plus:

#### Non-Profit Benefits

- Eligible for the Bearingstar Insurance Non-Profit Fundraising Program.
- Eligible for our Non-Profit Community OUTReach Program. (Four (4) are awarded each year and are by invitation only);
  - **One Member Spotlight at a monthly event;**
  - Complimentary Member-to-Member e-mail blast included;
  - Complimentary business card sized ad in printed member directory;
  - **Radio interview with CABO Radio Media Sponsor, Clear Channel Radio.**
  - Mention in CABO editorial in CABO Print Media Sponsor newspaper, The Rainbow Times.

Sponsorship opportunities are available. Please contact CABO's Executive Director, Jenn Tracz for more details.

JTracz@TheCABO.org  
(203) 687-7233